



RECOGNIZING THE PAST, EMBRACING THE FUTURE

THE 22ND ANNUAL NATIONAL ALUMNI CONVENTION

SOUTH CAROLINA STATE UNIVERSITY
NATIONAL ALUMNI ASSOCIATION

SPRINGMAID BEACH RESORT
3200 SOUTH OCEAN BOULEVARD
MYRTLE BEACH, SOUTH CAROLINA 29577
1-800-770-7198

From the National Alumni President

Dear Alumni,

The dates for our 2011 Alumni Convention are from July 29 thru July 31, 2011 and the place is Myrtle Beach, South Carolina. Please save the date and plan to join us for our 22nd National Alumni Convention.

Myrtle Beach is supported primarily by tourism and popularly known for its very fine beaches and for various popular golf courses. The resort area is popular for family vacation and even though we will host our National Convention in July, there will be ample time for family members to spend some vacation time at the beaches and/or the golf courses.

The convention committee, with assistance from S.C.S.U. Alumni who live in the area have planned a convention filled with information and exciting activities. Your presence will help to make what promises to be a great convention even better. I am looking forward to seeing and greeting you in Myrtle Beach.

Sincerely,

Nathaniel Howard, President

South Carolina State University

National Alumni Association

About the Convention

Each year, the South Carolina State University National Alumni Association convenes its' full membership to discuss proposed initiatives and to devise creative strategies for enhancing support of our beloved alma mater. The anticipated outcome is that the ideas discussed will be implemented by local chapters and embraced by the University and our future alumni. We look forward to seeing you in Myrtle Beach for our Association's most important event of the year.

For Convention Information

Contact:

Carol M. Richburg - 770-465-0490

COL (Ret.) Ned Felder - 703-323-5374

E-Mail: convention@scsunaa.org

About Myrtle Beach, South Carolina

The City of Myrtle Beach is a full-service resort at the heart of the Grand Strand, a 60-mile stretch of natural beauty on South Carolina's northeastern coast. Enjoy the wide beaches, the warm weather and an incredible range of entertainment, nightlife, golf, and shopping, dining Broadway on the Beach and live theatre. Boating and all the other water sports rank tops among things to do. Fishing is first-rate, whether you cast your line from the surf (permitted all along the beach), a public pier, or a "head boat," charter boats that are available at marinas up and down the Strand. Visit the Historic Myrtle Beach Colored School Museum and Education Center and the Canal Street Recreation Center offers an in-depth look at the history and accomplishments of African Americans in America. The museum features the contributions of inventors, scientists, athletes, entertainers, civil rights pioneers, educators, doctors and military men and women. Admission is free, and everyone is welcome. The display is open during regular hours at the center. For more information, please call 843-918-1475. For more information on Myrtle Beach go to

<http://www.visitmyrtlebeach.com>; [broadwayatthebeach.com](http://www.broadwayatthebeach.com).

2011 Convention at a Glance

Theme: Recognizing the Past, Embracing the Future

Thursday, July 28, 2011

9:00 p.m. – 12 midnight Hospitality

Friday, July 29, 2011

8:00 a.m. – 4:00 p.m. Registration

8:00 a.m. – 4:00 p.m. Vendor Shoppe

10:00 a.m.–12:30 p.m..... Workshops

Workshops

- A. Yes We Can: A President’s Perspective of Empowering Local Chapters
- B. Sho Me Da Money (financial workshop)
- C. They Have an App for That: The Use of Social Networking for Local Chapters
- D. I’ll Take SCSU History for \$1000
- E. Heart Healthy (correlation between oral care and heart disease)
- F. Sail Through Meetings for Stellar Results Without the Gavel (parliamentarian procedures workshop)

2:30 p.m. – 4:00 p.m. Opening Session

4:30 p.m. – 6:00 p.m. Hospitality

7:30 p.m. – 12 midnight “Social” Hosted by SCSUNAA

11:30 p.m. –1:00 a.m. Hospitality

Saturday, July 30, 2011

7:00 a.m. – 9:00 a.m..... Breakfast (Cafeteria)

8:00 a.m. – 12:00 p.m..... Registration

8:00 a.m. – 4:00 p.m..... Vendor Shoppe

9:00 a.m. – 11:00 a.m..... Round Table Discussions

11:00 a.m. –12:30 p.m..... Town Hall Meeting

12:30 p.m. – 2:00 p.m..... Luncheon-Recognize Life Members

2:15 p.m. – 4:00 p.m..... SCSUNAA National Council Meeting

7:00 p.m. – 12 midnight..... Culmination Banquet

12 midnight – 2:00 a.m..... Hospitality

Sunday, July 31, 2011

9:00 a.m. – 11:00 a.m..... Ecumenical Breakfast

Semi-formal attire is requested for the Banquet with appropriate attire for all other activities.

HOTEL INFORMATION

Springmaid Beach Resort

The Springmaid Reservations phone line is 1-800-770-6895. Please refer to the reservation code 9740 or **SC State University National Alumni Association** when making a reservation. Individual reservations require first night room and tax for confirmation. Individual reservations are subject to a \$25.00 processing fee upon cancellation. Cancellations within 15 days prior to arrival forfeit first night's room and tax. No room block changes can be made after **Monday, June 13, 2011. There are no parking fees for resort guests.**

The resort has an ocean view from every room. This beach front resort hotel offers the perfect Myrtle Beach accommodation choice for any visitor. Springmaid Beach Resort offers a variety of room types and unit sizes to suit every need. Of course, all the rooms are just steps away from all the fun and excitement of Myrtle Beach's Grand Strand, yet with spacious, landscaped surroundings to make you feel like you're truly away from it all.

Why come to Myrtle Beach and settle for a tiny, crowded spot of beach when you can enjoy a spacious, 1/4 mile expanse of white, sandy Atlantic beachfront. At Springmaid they got beach! It's a stretch of the Grand Strand that feels almost private ...a beach apart...because our beach is separated from the rest of the Grand Strand by the Springmaid Pier.

Directions to Hotel

Driving to Springmaid Beach Resort and Conference Center Myrtle Beach, South Carolina

From North

Take Hwy US-501 into Myrtle Beach.
Turn **RIGHT** (South) onto Highway US-17 Business.
Turn **LEFT** onto South Ocean Blvd. / SC -73.
Turn **RIGHT** onto Springmaid Blvd.
Registration is the first building on the **RIGHT** past the Mini-golf course.

From South

Take Hwy US-17 Business North into Myrtle Beach.
Turn **RIGHT** onto South Ocean Blvd. / SC -73.
Turn **RIGHT** onto Springmaid Blvd.
Registration is the first building on the **RIGHT** past the Mini-golf course.

From Airport

From airport parking lot take first **RIGHT** onto Highway 15.
Turn **RIGHT** onto 17th Avenue South.
Turn **RIGHT** onto Highway US-17 Business.
Turn **LEFT** onto South Ocean Blvd. / SC -73.
Turn **RIGHT** onto Springmaid Blvd.
Registration is the first building on the **RIGHT** past the Mini-golf course.

2011 Souvenir Journal Ad Information Form

AD Rates (circle choice):

Outside Back Cover	\$350	½ Page	\$60
Inside Front Cover	\$250	¼ Page	\$40
Inside Back Cover	\$200	Business Card	\$25
Full Page	\$100	Patrons	\$10
Picture(s)	\$20 each		

NOTE: The cover pages are the only pages that will be printed in color.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email address: _____

Date: _____

Solicited by: _____

Agreement Made in the Sum of \$ _____

For _____ Page { _____ with or without picture(s) } and/or Patron Listings.

DEADLINE for ads is July 1, 2011.

**Mail payment and this form to:
SCSUNAA 2011 National Convention
Mrs. Verna Wade
1620 Mountain Ashe Court
Matthews, NC 28105**

**Make check or money order payable to: SCSUNAA
Electronically submit Ads to:
ads@scsunaa.org**

**Mail hard copies of ads ONLY (no funds) to:
SCSUNAA 2011 National Convention
Attn: Diedre V. Wade
12433 Eden Lane
Woodbridge, VA 22192**

NOTE: Receipt of all electronic ads will be acknowledged.

2011 Registration Form

Twenty-Second Annual National Alumni Convention South Carolina State University

Please mail this completed form with funds to the address below.

Name: _____

Class: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email address: _____

Chapter: _____

Number of Conferences Attended: 1____; 2 - 4____; 5 - 7____; 8-14____; 15-21____

Circle Registration Fee: \$175 \$200 \$225 \$100

\$175 - Early Bird (Ends May 31, 2011)

\$200 - June 1, 2010 - July 15, 2011

\$225 - After July 15, 2011

\$100 - Undergraduate Students (ONLY)

The registration fee includes: Breakfasts, Hospitality, Convention Luncheon, Workshops, Culmination Banquet, Ecumenical Breakfast, and Convention Paraphernalia.

Circle Type of Membership: Life Regular At-large Associate Honorary Guest

Event fees for non-registered attendees:

_____ Convention Luncheon \$35

_____ Culmination Banquet \$50

_____ Ecumenical Breakfast \$25

_____ SCSUNAA Social \$25

Registration does not include:

_____ Friday SCSUNAA Social: Bulldogs \$25 Sponsorship _____

Total Amount Enclosed _____

Make Check or money order payable to: SCSUNAA

MAIL PAYMENT AND REGISTRATION FORM TO:

SCSUNAA 2011 National Convention

Mrs. Verna Wade

1620 Mountain Ashe Court

Matthews, NC 28105

Date Received (For Office Use Only): _____

CANCELLATION POLICY: We realize that unforeseen events can force changes in one's plan. Should a full refund be required, please notify the Convention Committee in writing 15 days prior to the start of the Convention. Cancellations received after July 5, 2011 will be subject to a \$50 cancellation fee.

**SCSUNAA
2011 NATIONAL ALUMNI CONVENTION
POST OFFICE BOX 7113
SOUTH CAROLINA STATE UNIVERSITY
300 COLLEGE STREET, N.E.
ORANGEBURG, SC 29117**